



DANNIA ARDILES

GRAPHIC DESIGNER

CONTACT

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HOBBIES

- Calligraphy
- Photography
- Cycling
- Architecture

SOFTWARE

- ADOBE SUITE 2024 (ILLUSTRATOR, PHOTOSHOP, INDESIGN)
- FIGMA - WORDPRESS (ELEMENTOR)
- HTML/CSS - GLYPHS - WEBFLOW

PERSONAL SKILLS

- Motivation and positive attitude
- Teamwork
- Flexibility and ability to learn

LANGUAGES



ABOUT

I'm Danna, a graphic designer with over 8 years of experience in branding, UX, and typography. I also hold a Master's in Creative Direction, which has sharpened my strategic approach to design. I specialize in branding projects with a UX perspective, where context makes all the difference. I adapt quickly, thrive in team environments, and focus on creative, functional solutions.

EDUCATION AND TRAINING

- MASTER'S IN CREATIVE DIRECTION 2024 - 2025
Elisava, Barcelona School of Design and Engineering
- POSTGRADUATE UX DESIGN | BRANDING 2022 - 2023
Pontificia Universidad Católica de Chile, Santiago.
- WORDPRESS WEB DESIGN 2020 - 2021
Academia Adity - HTML y CSS básico, Santiago.
- POSTGRADUATE IN TYPOGRAPHY 2016 - 2017
Universidad de Chile, Santiago.
- GRAPHIC DESIGN 2008 - 2012
Duoc UC, Viña del Mar, Chile.

PROFESSIONAL EXPERIENCE

- PART-TIME GRAPHIC DESIGNER 2024 - JAN 2025
GESEM Digital & SoftSkills | Barcelona - Presentation design, corporate communications, and branding design.
- SENIOR DESIGNER 2021 - 2024
Hey Diseño | Santiago de Chile - Development of high-complexity projects. Specialization: Branding, communications, and web design.
- GRAPHIC DESIGNER 2019 - 2021
Correa Lorenz | Santiago de Chile - Corporate design. Specialization: Web, internal communications, presentations, print.
- GRAPHIC DESIGNER 2015 - 2019
Ladevi Medios y soluciones | Buenos Aires - Santiago de Chile - Editorial design. Specialization: Print management, newsletter, POP materials, and layout design.

REFERENCES

- LADEVI
Aldo Valle | Editorial Director
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- HEY DISEÑO
Daniel Chacana | Commercial Manager
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